

Santa Klaus & Company™

Dear Valued Customer,

Santa Klaus & Company™ has exciting news to share on the creative advancement of our line.

For 2007 we have developed over 140 of our own new and exclusive moulds and designs!
Our goal is to become your ultimate glass ornament source as we expand our ornament line offering you new choices and new market opportunities.

As you browse through our catalog, you will notice incredible detail and quality of design in our exclusive ornaments.

In traditional style, each mouth blown glass ornament is hand painted with intricate detail and has our "SKC" star shaped medallion attached – our symbol of excellent design and quality combined with profitable value.

Our ornaments are designed in Germany, the birthplace of Christmas ornaments, by our talented and creative Product Development team, headed by Birgit Müller-Blech.

Her passion for design and artistry and dedication to the spirit of Christmas are unsurpassed.

Birgit lovingly dedicates this line to her husband Klaus, for which it is named.

A family dedicated to Christmas, tradition and memories.

Santa Klaus & Company™, "retail ready" is designed with excellent quality, price and convenience in mind.

We've taken the "work" out of Santa Klaus & Company™ for the Retailer.

Every ornament is pre-ticketed with suggested retail pricing and UPC bar coded on our exclusive Santa Klaus & Company™ 4-color logo tag.

Order it, display it and sell it! That easy – that simple!

Enjoy the margin\$.

We care that you receive excellent customer service. You can place your orders in our full-service showrooms, personally work with your knowledgeable sales representative, contact us at 800.967.2066 and speak with an SKC sales consultant or, NEW for 2007...

- ★ Visit our website at www.santaklauscompany.com to view our "On-line catalog".
- ★ Learn more about SKC and place your orders at your convenience.
- ★ Please email us at password@santaklauscompany.com to receive your confidential password!
- ★ With our production being handmade and supply is limited, please place your orders early to ensure timely delivery.

We sincerely appreciate your business and we thank you!

Best wishes and happy holidays

Santa Klaus and Company™

Dorry Wallof, President

North American Operations

